

# Reimagine integration for the AI era

IBM webMethods Hybrid Integration:  
Unify APIs, apps, events, B2B/EDI  
and files for all integration scenarios



Digital transformation. The explosion of APIs. Gen AI. These factors have created more IT complexity than ever. In fact, 82% of enterprise leaders say IT complexity is impeding success.<sup>1</sup>

As enterprises struggle to deliver new business models and take advantage of AI, traditional integration solutions can't cope. Modern integration strategies must drive faster innovation, reduce operational friction and empower developers and business users to accelerate business innovation.

IBM® webMethods Hybrid Integration reimagines integration for the AI era with a unified experience across all integration scenarios. Boost productivity with AI-powered, API-driven automation that unifies diverse integration patterns—optimizing workflows and balancing human expertise with AI agents, to accelerate innovation across your hybrid landscape.

*“We used to have B2B somewhere, API somewhere else, MFT somewhere else. Now I see everything under one umbrella, which makes it easy to maintain and manage.”*

*Mahalingappa Maruti Rolli, Regal Rexnord*

IBM webMethods Hybrid Integration brings together AI, APIs, apps, events, data, messaging, and B2B/EDI—each of which plays a crucial role in powering today's enterprises, where sophisticated applications, partners, and data sources must interact seamlessly.

## **End-to-end integration enables unprecedented productivity**

Enhance productivity, strengthen governance and increase visibility using a hybrid control plane for end-to-end monitoring across hybrid, multicloud landscapes.

## **Agentic AI powers every part of your business**

Gain visibility and control of AI services with the AI gateway and increase efficiency as AI learns from interactions, monitors performance and resolves common issues.

## **Business agility is built into the stack**

Take advantage of API-driven composability and event endpoint management. Reusable, scalable integrations can adapt to evolving needs and integrate across systems.

## **Time to value is accelerated with robust B2B integrations**

Simplify trading partner onboarding with a streamlined interface and automated workflows that reduce setup time and overhead while ensuring reliable business data exchange.

## **Mainframe reuse and modern pricing increases ROI**

Unlock the value of mainframe data and services and benefit from enhanced cost control and flexibility with transaction-based consumption pricing.

Experience dynamic, scalable integration that adapts to evolving business needs.

[Join the trial waitlist →](#)

1. [Is IT Complexity Standing in the Way of Your Organization's Growth?](#), Harvard Business Review, 2022

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