

How to simplify your integration strategy with IBM App Connect

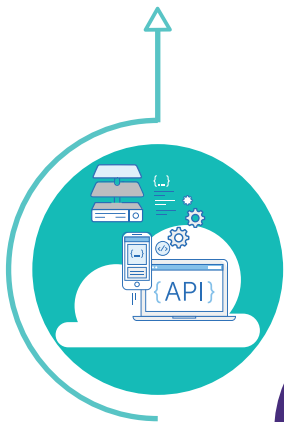
Top 5 reasons why you should consider IBM App Connect

IBM App Connect allows you to connect data from applications like Salesforce, SAP, NetSuite, Microsoft and Marketo regardless of where they are in your environment – be it on premise, public or private cloud.

Support for a wide range of integration styles from traditional SOA to modern event, API, and microservices

Multiple deployment options allow the business to deploy in any cloud or on-premises system, and run your integration solution close

Easily apply AI to your integration through a no code approach to create intelligent business solutions



Access to hundreds of secure pre-built connectors so integration users can focus more on business logic

User centric tooling enables integration specialists and application developers to work collaboratively around systems and data

3 ways to leverage IBM App Connect



Integrate data

Maximize your investments by being able to integrate even your legacy applications to newer cloud based ones without worrying about architectures and data formats. Intelligent mapping functions enable you to transform data in transit and make it ready for alignment in the destination application. IBM App Connect also supports batch, bulk and real-time synchronization giving you the flexibility to deliver information where you need it.



Build APIs

App Connect manages the complexity of connecting applications and transforming data giving you a simple way to build and manage APIs through the API management solution of your choice. For new developers, a model-driven approach provides a simple way to build powerful and robust APIs, while experienced users can utilize the power of our tooling to expose any data using a code and powerful transformation technologies as needed.



Act on events

With the help of smart connectors you can capture events from applications even if they are not designed on event driven architectures. Using App Connect situational tooling you can empower your teams with the context to apply such data, to rapidly build and change integrations as their needs shift.

Flexible deployment options

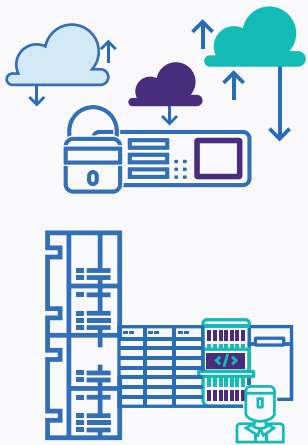
IBM App Connect offers clients a flexible approach to deploying their integration workloads. By deploying integrations close to the applications, App Connect enables organizations to access data faster effectively bringing down latency issues related to performance and cost.

Cloud:

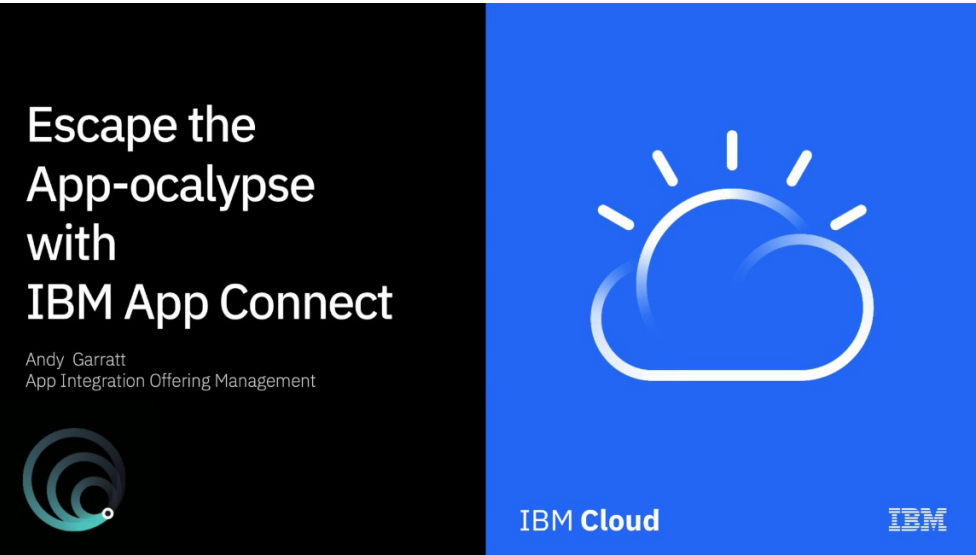
- IBM Cloud or the IBM Cloud Kubernetes Service
- Fully managed SaaS on IBM Cloud
- Containerized deployment for multi-cloud - the lightweight runtime is optimized for deployment to third party clouds – AWS, Azure, Google

On-premises:

- Software install for private cloud – on-premise or IBM Cloud Private



Practical session



“ Integration is no longer the realm of the specialist. Application leaders responsible for integration should look to use modern technologies in order to remove the burden on specialists and empower them. ”

Choosing the right solution for your enterprise

App Connect is available as – Professional and Enterprise:

App Connect Professional,

an iPaaS (Integration Platform as a service) solution provides a configuration-based, no code approach that enables users to simply and rapidly connect applications and data. App Connect Professional is available as a fully-managed SaaS solution or as software



App Connect Enterprise,

combines the features of IBM Integration Bus with App Connect Professional into a single solution with powerful tooling for enterprise-level integration. Enterprise is available as a fully managed cloud solution or as software



To learn more about how IBM App Connect can help you in your multicloud integration journey, [start now your free trial](#)

